

---

**THE 3RD ANNUAL IIE  
BEST PRACTICES  
CONFERENCE**

---

---

Lead Your Campus to the Top:  
Best Practices in Internationalizing the Campus

---

---

Featuring IIE's 2008  
Heiskell Award Winners

---

---

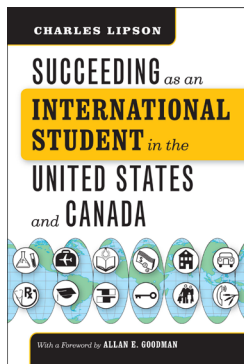
March 13, 2008  
Millennium UN Plaza Hotel  
and  
Institute of International Education  
New York

---



## Gold Sponsor

### University of Chicago Press



Since its founding in 1891, the University of Chicago Press has embraced as its mission the obligation to disseminate scholarship of the highest standard and to publish serious works that promote education, foster public understanding, and enrich cultural life. The largest American university press, Chicago publishes approximately 180 books a year, as well as scholarly journals in a wide range of academic disciplines. Professor Charles Lipson's *Succeeding as an International Student in the United States and Canada* is the latest in the "Chicago Guides to Academic Life" series and includes a foreword by IIE President Allan E. Goodman.  
[www.press.uchicago.edu](http://www.press.uchicago.edu)

## Silver Sponsor

ETS



ETS is the global leader in educational assessment through world-class research and a passion for learning. Annually administering more than 24 million tests in 180 countries, including the TOEFL test and the GRE test, ETS has become a trusted name synonymous with excellence in assessment, teaching and learning. Our programs support teachers and decision makers and help to advance international education. We build on our heritage of integrity and expertise to open a new world of possibilities to a new generation of learners.

[www.ets.org](http://www.ets.org)

## Additional Support From:

*CIEE, Mobility International, StudioAbroad*

The Institute of International Education

welcomes you to

# The 3rd Annual IIE Best Practices Conference

*Lead Your Campus to the Top: Best Practices  
in Internationalizing the Campus*

Featuring the 2008 Winners of IIE's  
Andrew Heiskell Awards for Innovation in  
International Education

The Institute of International Education created the Heiskell Awards to promote and honor the most outstanding initiatives that are being conducted in international higher education by IIE Network member universities and colleges. By recognizing excellence and innovation, the Institute aims to support IIE Network members in their endeavors and to signal the growing and important role for international education on campus. [www.iienetwork.org/?p=BestPractices](http://www.iienetwork.org/?p=BestPractices)

# Conference Program

8:30 - 9:00

Registration

9:00

Welcome

**Allan E. Goodman**

President and CEO, IIE

## Comprehensive Internationalization Strategies for Provosts, Deans and Faculty

9:10 - 9:40

Opening Keynote Address

**Dr. Beverly Daniel Tatum**

President, Spelman College

9:40 - 10:40

Panel Discussion

*Chair and Panelist*

**William Brustein**, Associate Provost for International Affairs, University of Illinois at Urbana-Champaign and Immediate Past President, Association of International Education Administrators (AIEA)

*Panelists*

**Takoi K. Hamrita**, University of Georgia, Director of the UGA Tunisia Educational Partnership (Heiskell Winner 2008, International Partnerships)

**Jaime Torres-Rivera**, Director, Office of International Education, St. Louis Community College (Heiskell Winner 2008, Internationalizing the Campus)

**Maria Bettua**, Assistant Director, Fulbright Scholar Program, IIE's Council for International Exchange of Scholars (CIES)

10:40 - 11:00

Coffee Break

11:00 - 12:00

Concurrent Breakout Sessions

## Session I: Study Abroad for Science and Technology Students

*Chair and Introduction*

**Vijay Renganathan**, Senior Manager for S&T Programs, IIE

*Panelists*

**Ulrich Grothus**, Director, German Academic Exchange Service (DAAD), New York

**Sarah Phillips**, Engineering International Programs Administrator, Rice University (Heiskell Winner 2008, Study Abroad)

12:30 - 2:00

2:15 - 3:00

3:00 - 4:30

4:30 - 6:00

## Session 2: Institutional Linkages with China: Challenges and Opportunities

*Chair*

**Arlene Jackson**, Director of International Education, American Association of State Colleges and Universities (AASCU)

*Panelists*

**Ralph Hines**, Acting Director, FIPSE, U.S. Department of Education

**Stephen Dunnett**, Professor and Vice Provost for International Education, State University of New York at Buffalo

**Liz Grobsmith**, Provost and Vice President for Academic Affairs, Northern Arizona University

**Madelyn Ross**, Director of China Initiatives, George Mason University

## Lunch at the United Nations Delegates Dining Room

Presentation of the 2008 Andrew Heiskell Awards for Innovation in International Education

Presented by Allan E. Goodman

Special Guest Marian Sulzberger Heiskell

## Reaching Out to Diverse Constituencies

*Introduction*

**Peggy Blumenthal**, Executive Vice President, IIE

Afternoon Keynote Address

**Thomas Farrell**

Deputy Assistant Secretary for Academic Programs, Bureau of Educational and Cultural Affairs, U.S. Department of State

## Panel: Expanding Domestic and Foreign Capacity

*Chair*

**Mary Kirk**, Vice President for Student Exchanges, IIE

*Panelists*

**Brian Whalen**, President and CEO, Forum on Education Abroad

**Mark Schaub**, Executive Director of Padnos International Center, Grand Valley State University (Heiskell Honorable Mention 2008, Study Abroad)

**Rajika Bhandari**, Director of Research and Evaluation, IIE

## Closing Reception at IIE

809 United Nations Plaza between 45th and 46th Streets

**Winning Programs and Honorable Mentions**

**Study Abroad**

*Providing innovative programs and services and making study abroad more accessible to a broader student population.*

**Winners:**

**Rice University and the University of Tulsa**

*NanoJapan: Summer Nanotechnology Research Program for Undergraduates*

**Honorable Mentions:**

**Grand Valley State University**

*Barbara H. Padnos International Center  
and*

**State University of New York at Buffalo**

*International Comparative Urban Planning "Studio"*

**Internationalizing the Campus**

*Advancing curriculum development and providing services to international students.*

**Winner:**

**St. Louis Community College, Forest Park**

*Global Education Committee*

**Honorable Mentions:**

**Florence-Darlington Technical College**

*A Global Village for Two Year Institutions--Domestic & Abroad  
and*

**Leeds Metropolitan University**

*Internationalization Strategy*

**International Partnerships**

*Recognizes institutions collaborating with counterparts abroad.*

**Winner:**

**University of Georgia**

*The UGA Tunisia Educational Partnership*

**Honorable Mention:**

**East Carolina University**

*Global Academic Initiatives*

**Welcoming Remarks**

Allan E. Goodman, President and CEO, IIE

Marian Sulzberger Heiskell

**Presentation of the  
2008 Andrew Heiskell Awards**

*Study Abroad*

To

**Rice University and the University of Tulsa**

Sarah Phillips, Engineering International  
Programs Administrator, Rice University

*Internationalizing the Campus*

To

**St. Louis Community College, Forest Park**

Morris Johnson III, President

*International Exchange Partnerships*

To

**The University of Georgia**

Takoi K. Hamrita, Director of the UGA Tunisia  
Educational Partnership

## About IIE

The Institute of International Education is a world leader in the international exchange of people and ideas. An independent, nonprofit organization founded in 1919, IIE has a network of 18 offices worldwide. IIE designs and implements programs of study and training for students, educators, professionals and trainees from all sectors with funding from government and private sources. These programs include the Fulbright and Humphrey Fellowships, the Benjamin A. Gilman International Scholarship Program and the International Visitor Leadership Program, administered for the U.S. Department of State. The Institute is a resource for educators and institutions worldwide, publishing the annual *Open Doors Report on International Educational Exchange*, as well as *IIE Passport: Academic Year Abroad* and *IIE Passport: Short Term Study Abroad* and operating [www.IIEPassport.org](http://www.IIEPassport.org), the search engine for study abroad programs in partnership with Education Dynamics. IIE also conducts policy research, provides advising and counseling on international education and opportunities abroad, and organizes university fairs in Asia. Visit: [www.iie.org](http://www.iie.org).

## About the IIE Network

IIE Network is IIE's membership association, with 900 member institutions, including universities, 2- and 4-year colleges, national and international exchange agencies and educational not-for-profit organizations around the world. Each IIE Network designee is an important link in a network of over 4,500 individuals with a commitment to the internationalization of their institutions. As an IIE Network member, campus professionals receive targeted membership services to help recruit and advise international students and Americans studying abroad, network with other professionals in the field, and stay current on new developments in international education. Visit: [www.iienetwork.org](http://www.iienetwork.org).

---